

# TRIAL REPORT SUMMARY **STRAWBERRY**



### SITUATION

Independent study conducted over seasons 2014, 15, 16 in Coldstream Victoria in commercial fruit production.

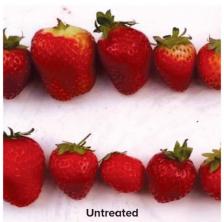
## **PUBLISHED**

Mattner, S. W., Milinkovic, M., & Arioli, T. (2018). Increased growth response of strawberry roots to a commercial extract from Durvillaea potatorum and Ascophyllum nodosum. Journal of applied phycology, 30(5), 2943-2951.

### **APPLICATION**

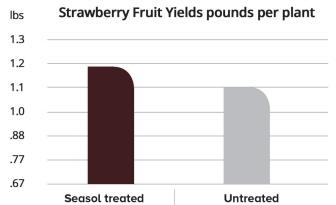
7 monthly applications of 1gal/acre plus a pre-planting soak of runners in a 400:1 solution.





#### TRIAL RESULTS

- 8.2% higher yields
- 9% improved visual berry score
- 4% increased redness
- · 60% reduced berry rot







**INVESTMENT** \$130 per acre

#### **RETURN**

20,250 plants/acre: \$6,100 per acre



