



TRIAL REPORT SUMMARY STRAWBERRY



TRIAL



Independent trial conducted by Holden Research in Ventura County, California, Fall 2020. Compares Grower Standard to Seasol and *Ascophyllum*. Randomized data collection of six replicates.

APPLICATION



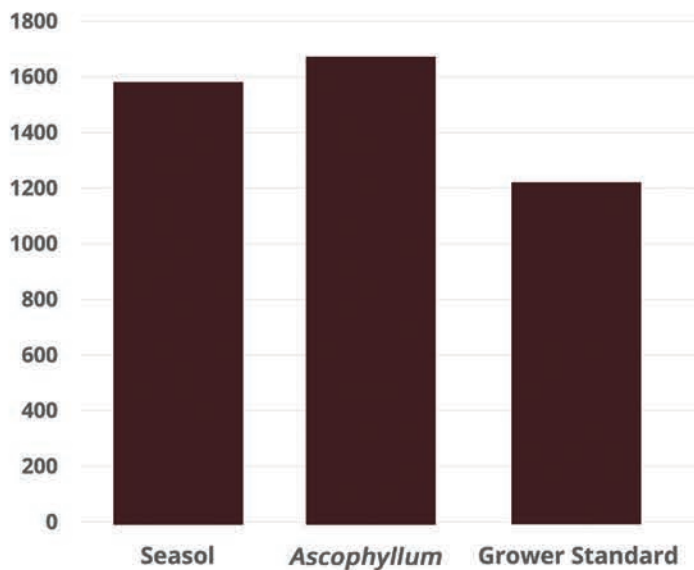
Starting 4 weeks post-transplant, 2 quarts of Seasol were applied via drip tape every 2 weeks for a total of 6 treatments. *Ascophyllum* was applied at the same rates and timings.

CONCLUSION



Cumulative returns for Grower Standard were \$13,887. Seasol returns equaled \$18,505 for same period – a 33% increase in revenue. *Ascophyllum* performed similarly to Seasol.

Extrapolated Flats of Strawberries per Acre



TRIAL RESULTS

- 9.6% Higher Season Average Berry Weight over Grower Standard
- 14.9% Higher Season Average Berry Count over Grower Standard
- 16.7% Cumulative Increase in Market Production over Grower Standard
- 33% Cumulative Increase in Revenue over Grower Standard



Treated

Untreated



INVESTMENT
\$75 per acre

RETURN
\$4,618 per acre



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